



MEDIA RELEASE

For Immediate Release

Investing in the Future of Young People

Red Cross Executive Director, Greg Goebel, today welcomed a \$900,000 partnership with The Investors Club to change the lives of homeless young people.

Mr Goebel says positive outcomes can be achieved when you simultaneously address the emotional and physical needs of young people who are homeless.

"The Investors Club are investing in the lives of these young people through a supported long term learning and development program," said Mr Goebel.

"The National Youth Commission report and results in overseas models, shows that with a holistic approach we can break the cycle of homelessness for young people," Mr Goebel said.

Participants will be provided with an individually tailored support plan to assist them with the transition from multiple, complex personal issues towards readiness for again participating in society.

To make a real difference to the number of young people currently living on the streets of Brisbane, The Investors Club have entered into a three year partnership with Red Cross to the value of \$900,000.

The Investors Club Director Kathy Young said being able to financially support Australian Red Cross to deliver this program to assist young homeless people was a unique and groundbreaking opportunity.

"The Investors Club is delighted to be able to help such a vulnerable group of people, who at the same time have so much potential," said Mrs Young.

"Creating financial independence for mums and dads, and young people through the development of property portfolios is our business so we feel there is synergy in supporting a program which helps young people find their way out of homelessness," Mrs Young stated.

"Our Club Care Board of Trustees is committed to this exciting program which addresses the needs of young homeless people by giving them the skills to be socially and financially independent," said Mrs Young.

Red Cross in partnership with The Investors Club and other major donors, The Lord Mayor's Community Trust and Bank of Queensland, are pleased to offer young people the opportunity to make a significant and long-lasting difference in their lives.

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For further information, or to arrange an interview please contact:

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